



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-15-2012 PAGE: 1 of 3

BUYING TIME - 6205

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395730	08-15-2012		0	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
323 326 2212	241021	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	241021

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 323 P : 326 E : 2212																	
1	10-30-2012	11-04-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30			1	1	1			3	400	3	1,200.00
2	11-05-2012	11-05-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	400	1	400.00
3	10-30-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1		1			3	475	3	1,425.00
4	11-05-2012	11-05-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	475	1	475.00
5	10-30-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1		1	1			3	850	3	2,550.00
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00
7	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		1		1	1			3	850	3	2,550.00
8	11-05-2012	11-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
9	10-30-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	1	30		1		1	1			3	215	3	645.00
10	10-30-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1		1				2	335	2	670.00
11	11-05-2012	11-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	335	1	335.00
12	10-30-2012	11-04-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30		1		1	1			3	380	3	1,140.00
13	11-05-2012	11-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	380	1	380.00
14	10-30-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1	1		1			3	760	3	2,280.00
15	11-05-2012	11-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	760	1	760.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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BUYING TIME - 6205

Contract No 395730	Contract Dt 08-15-2012	Revision Dt	Rev# 0	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 323 326 2212	CMS # 241021	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241021
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 323 P : 326 E : 2212																	
16	10-30-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1	1			3	1,140	3	3,420.00
17	11-05-2012	11-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,140	1	1,140.00
18	10-30-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30		1		1	1			3	950	3	2,850.00
19	11-05-2012	11-05-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	950	1	950.00
20	10-30-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30		1	1		1			3	1,425	3	4,275.00
21	11-05-2012	11-05-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1							1	1,425	1	1,425.00
22	10-30-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30		1		1				2	1,425	2	2,850.00
23	11-05-2012	11-05-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1							1	1,425	1	1,425.00
24	10-30-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		1		1				2	1,140	2	2,280.00
25	11-05-2012	11-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30	1							1	1,140	1	1,140.00
26	10-30-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	170	1	170.00
27	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							1	1	120	1	120.00
28	10-30-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						1		1	285	1	285.00
29	10-30-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	285	1	285.00

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Contract No 395730	Contract Dt 08-15-2012	Revision Dt	Rev# 0	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM											
Agency Est# 323 326 2212		CMS # 241021	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 241021									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 323 P : 326 E : 2212															
														Contracted Gross Total:		52	39,125.00	
														Actual Gross Total:		52	39,125.00	
														Agency Commission:			5,868.75	
														Net Total:			33,256.25	
Month/YR			Preempted		Made Good		Contract Total		Adjustments					Actual Total				
Nov 12			0.00		0.00		39,125.00		0.00					39,125.00				
TOTAL			0.00		0.00		39,125.00		0.00					39,125.00				

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